



GOOD SPORTS

MEDIA RELEASE

Caves Beach Surf Life Saving Club

EARN ACCREDITATION AS THEY HIT ALCOHOL HEAD ON!

Efforts by Caves Beach Surf Life Saving Club to tackle the difficult issue of alcohol management in community sport has resulted in the club receiving Level 1 accreditation as part of the Australian Drug Foundation's Good Sports program.

Good Sports has been designed to assist clubs with the responsible management of alcohol through an accreditation process requiring the clubs to implement a variety of practises and policies at each level. It is the first nationwide alcohol accreditation program of its kind.

The program helps to break the so-called link between alcohol and club profits and in the process guides clubs to a healthier and safer future. It also makes the club a more attractive place to be for a wider range of people in the local community.

Caves Beach Surf Life Saving Club Spokesperson, Brett Main said today that "We offer friendly and safe club facilities which comply with Liquor Licensing's legal requirements. An important part of the program was that we put our volunteer bar servers through a training course in responsible service of alcohol."

"We want people to know the Caves Beach Surf Life Saving Club's focus is sport, not drinking. We serve alcohol in a safe, responsible manner and drinking is certainly not our reason for being here. I can assure all members of our community that this is a welcoming and safe place to play and watch sport."

The club will be regularly monitored to ensure compliance with the accreditation criteria.

The Good Sports program was developed following research conducted by the Australian Drug Foundation which showed high risk consumption of alcohol in community sports clubs. Through the introduction of responsible alcohol management practices, clubs have been able to improve their image, increase their revenue and decrease their risk of liability.

The program is run in New South Wales by Australian Drug Foundation. Clubs interested in more information or wishing to register in the Goods Sports program should contact:

Richard Colbran
New South Wales State Manager
Good Sports

Australian Drug Foundation
PO Box 572
Harbord , NSW, 2096
richardcolbran@adf.org.au
02 9939 0932

